**Madison’s Recommendations for getting volunteers:**

**Goal:** The goal is to get more people to give us their contact information to put in our volunteer contact information. Ultimately, we need to fill all the open volunteer spots that we have available at Red Butte Garden.

* 36 water conservation volunteers
* 20 school program volunteers
* 20 youth and family volunteers
* \*\*\*\*SUMMER CAMP VOLUNTEERS ASAP

**FREE:**

* University of Utah Greek Facebook pages, telling their “brothers and sisters” about philanthropy opportunities – Main Greek life Facebook and the most popular Greek Facebooks.
* Red Butte Facebook page – A weekly post that gives more information about volunteering at Red Butte Garden and a link to the application.
* Free websites that post about jobs and volunteers
	+ Craigslist
	+ KSL
	+ LinkedIn
	+ SmartRecruiters.com
	+ Careerbuilder.com
* Concert booths – Robert Cray 6/20, Natalie Cole 6/24, Gavin DeGraw 6/29

**PAID:**

* Postings around town
	+ Coffee shops, city library, wholefoods, local shops (Fresh, Vice, etc.)
	+ Pay for cost to print
	+ Free delivery with me!
* Postings around campus (
	+ Bulletin boards in the library, union, dorms…)
* Your Campus Life
	+ Pay for the ad space
* Red Book? – Still figuring out what this is…
* City Weekly
* Slug
* Radio

**TIMELINE:**

* We need to these posted close at least two weeks before the event or class needs the volunteers.
* Slug needs to be in the month issue of the event or class.
* Your Campus Life needs to before the yearly next yearly issue.

**WHERE TO POST:**

Water conservation volunteers:

* Catalyst Magazine
* Edible Wasatch
* City Weekly
* Slug
* Salt Lake Magazine
* AARP The Magazine
* Home and Garden
* 9th and 9th Newsletter
* Ad News
* YourCampusLife

School program and youth and family volunteers:

* Continum (U of U alumni)
* Retired Teachers Association
* 9th and 9th Newsletter
* Ad News
* YourCampusLife

Summer camp volunteers:

* We need immediate help
* Do we want to post around town? Would it come out of marketing’s budget or volunteer?
* A Facebook post is a must, could we set up a scheduled one?
* Information at the concert booth